DIGITOTEM/DIGIMUPI

TECHNICAL SPECIFICS

DIGITOTEM

1080 x 1920 Pixel

DIGIMUPI

2160 x 3840 Pixel

TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: **H264**

FILE FORMAT: **.MP4**

BITRATE: **MAX 5000 kbps**

AUDIO: **MPEG Audio layer 1/2/3 (stereo)**

48000Hz, volume -12db LUFS

ALLOWED LENGTH: **7s /10s / 15s / 20s / 25s / 30s**

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: **.JPG**

Please send your assets via **WeTransfer** not later than the 4th day before the campaign starting date.

During national holidays the assets must be sent in advance.

The material will be only processed after receiving an email of successful upload or link sharing at the following address:

onair@gsretail.it