

SUPER MAXI DIGITAL MILANO

TECHNICAL SPECIFICS



1 MAXILED FRONTE BINARI

8 x 4 metri



1 MAXILED ATRIO

5 x 2.5 metri



1 JUMBO LED

8 x 4.5 metri

RESOLUTION

1024 X 576 Pixel

1280 X 640 Pixel

1536 X 960 Pixel

TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: H264

FILE FORMAT: .MP4

BITRATE: MAX 5000 kbps

ALLOWED LENGTH: 10s / 15s / 20s / 25s / 30s

AUDIO: ALLOWED ONLY WITH COMPLEMENTARY

RESOLUTION 1920 X 1080 PIXEL

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: .JPG

Please send your assets via **WeTransfer** not later than the 4th day before the campaign starting date.

During national holidays the assets must be sent in advance.

The material will be only processed after receiving an email of successful upload or link sharing at the following address:

onair@gsretail.it