



# 2024 MEDIA PRICE LIST

## Special Activities

Ver. February 2024



# SPECIAL ACTIVITIES

## ENGAGEMENT AREA

<b>Milano Centrale</b>	<b>Period</b>	<b>Price List</b>	<b>Setting up</b>
Area max 6x3 – 7x5	14 days €	52.000	excluded
	28 days €	91.000	excluded
<b>Roma Termini</b>			
Area max 6x3 – 7x5	14 days €	54.000	excluded
	28 days €	95.000	excluded
<b>Torino Porta Nuova</b>			
Area max 3x3	14 days €	33.000	excluded
	28 days €	56.350	excluded
<b>Napoli Centrale</b>			
Area max 6x3	14 days €	46.000	excluded
	28 days €	80.500	excluded
<b>Firenze Santa Maria Novella</b>			
Area max 4x3	14 days €	46.000	excluded
	28 days €	80.500	excluded
<b>Roma Tiburtina</b>			
Area max 6x3	14 days €	14.000	excluded
	28 days €	24.000	excluded
<b>Verona Porta Nuova</b>			
Area max 3x3	14 days €	14.000	excluded
	28 days €	24.000	excluded
<b>Venezia Santa Lucia</b>			
Area max 3x3	14 days €	33.000	excluded
	28 days €	56.350	excluded
<b>Genova Piazza Principe</b>			
Area max 3x3	14 days €	14.000	excluded
	28 days €	24.000	excluded
<b>Palermo Centrale</b>			
Area max 3x3	14 days €	14.000	excluded
	28 days €	24.000	excluded
<b>Bologna Centrale</b>			
Area max 6x3	14 days €	33.000	excluded
	28 days €	56.350	excluded

N.B. The costs of setting up/dismantle/hostess/security service, etc. are excluded and at the customer's expense.  
A third-party insurance policy with a limit of liability equal to at least €3,000,000 covering the entire activity is requested.  
The activity is subject to approval of the rendering of the set-up and to the approval of the Competent Organisations.

# SPECIAL ACTIVITIES

## DISTRIBUTION

<b>Milano Centrale; Roma Termini</b>	<b>Period</b>	<b>Price List</b>	<b>Hostess</b>
Media Fee	1 day €	2.600	excluded

<b>Other Stations</b>	<b>Period</b>	<b>Price List</b>	<b>Hostess</b>
Media Fee	1 day €	1.380	excluded

## FLOORGRAPHICS

<b>Milano Centrale; Roma Termini</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Area min 20sqm	14 days €	500/sqm	included

<b>Firenze S.M.N.; Napoli C.le</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Area min 20sqm	14 days €	480/sqm	included

<b>Torino P.N.; Bologna C.le; Roma Tib.</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Area min 20sqm	14 days €	400/sqm	included

<b>Genova Br.; Genova P.P.; Venezia S.L.</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Area min 20sqm	14 days €	380/sqm	included

<b>Verona P.N.; Venezia M.; Bari C.le; Palermo C.le</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Area min 20sqm	14 days €	300/sqm	included

## LIGHTING

<b>Milano Centrale</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Central Asset	7 days €	60.000	excluded
2 side assets	7 days €	50.000	excluded

These costs refer to a lighting/projection/video mapping communication activity whose production, equipment rental and management of municipal paperwork will not be chargeable to GSR but handled directly by the Customer.

N.B. Possibility of organising lighting activities at other stations to be verified for this purpose.

# SPECIAL ACTIVITIES

## LOCATION

<b>Milano Centrale</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Large sized location to be defined based on the actual availability	1 day	from € 10,000 to € 25,000	excluded

<b>Roma Termini</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Large sized location to be defined based on the actual availability	1 day	from € 15,000 to € 25,000	excluded

<b>Torino Porta Nuova</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Large sized location to be defined based on the actual availability	1 day	from € 12,000	excluded

<b>Verona Porta Nuova</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Large sized location to be defined based on the actual availability	1 day	from € 8,000	excluded

<b>Roma Tiburtina</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Large sized location to be defined based on the actual availability	1 day	from € 8,000	excluded

<b>Napoli Centrale</b>	<b>Period</b>	<b>Price List</b>	<b>Production</b>
Large sized location to be defined based on the actual availability	1 day	from € 10,000	excluded