



GRANDI
STAZIONI
RETAIL

MAXILED NETWORK

TECHNICAL SPECIFICS

BARI CENTRALE	1 MAXILED	3,2 x 1,8 m	832 x 448 px
BOLOGNA CENTRALE	1 MAXILED	4 x 2,5 m	768 x 512 px
FIRENZE S. M. NOVELLA	2 MAXILED	4 x 2,5 m 3,2 x 1,8 m	768 x 512 px 640 x 384 px
GENOVA BRIGNOLE	1 MAXILED	4,25 x 2 m	1088 x 512 px
GENOVA PRINCIPE	1 MAXILED	3,5 x 2 m	1344 x 768 px
MILANO CENTRALE	3 MAXILED	5 x 2,5 m 8 x 4 m 8 x 4,5 m	1280 x 640 px 1024 x 576 px 1536 x 960 px
NAPOLI CENTRALE	4 MAXILED	2 MaxiLed : 4 x 2,5 m 2 MaxiLed : 5 x 2,5 m	768 x 480 px 1920 x 960 px
ROMA TERMINI	9 MAXILED	2 MaxiLed : 6 x 3,5 m 2 TLED : 20 x 8 m 2 MaxiLed : 2,16 x 1,62 m 1 MaxiLed : 3,5 x 2 m 1 MaxiLed : 3 x 1,75 m 1 MaxiLed : 3,25 x 1,75 m	1280 x 720 px 1920 x 720 px 864 x 568 px 896 x 512 px 768 x 448 px 1248 x 672 px
ROMA TIBURTINA	1 MAXILED	9,6 x 5,7 m	960 x 576 px
TORINO PORTA NUOVA	1 MAXILED	13,5 x 2,5 m	3456 x 640 px
VENEZIA MESTRE	1 MAXILED	6 x 1 m	2400 x 400 px
VENEZIA SANTA LUCIA	2 MAXILED	5x2 m 5x2,5 m	1024 x 384 px 1024 x 512 px
VERONA PORTA NUOVA	2 MAXILED	3,2 x 1,8 m	1200 x 700 px

TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: H264

FILE FORMAT: .MP4

BITRATE: MAX 5000 kbps AUDIO: NO

ALLOWED LENGTH: 10s / 15s / 20s / 25s / 30s

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: .JPG

Please send your assets via **WeTransfer** not later than the 4th day before the campaign starting date.

During national holidays the assets must be sent in advance.

The material will be only processed after receiving an email of successful upload or link sharing at the following address:

onair@gsretail.it