

DIGITOTEM/DIGIMUPI

TECHNICAL SPECIFICS



DIGITOTEM

1080 x 1920 Pixel



DIGIMUPI

2160 x 3840 Pixel



TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: H264

FILE FORMAT: .MP4

BITRATE: MAX 5000 kbps

AUDIO: MPEG Audio layer 1/2/3 (stereo)

48000Hz, volume EBU R 128

ALLOWED LENGTH: 7s / 10s / 15s / 20s / 25s / 30s

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: .JPG

Please send your assets via **WeTransfer** not later than the 4th day before the campaign starting date.

During national holidays the assets must be sent in advance.

The material will be only processed after receiving an email of successful upload or link sharing at the following address:

onair@gsretail.it