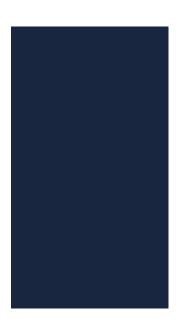


MAXILED OUTDOOR ROMA TERMINI

TECHNICAL SPECIFICS

The production of the following format is required, either video or image:





2 MAXILED **864x1440 Pixel**

TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: **H264** FILE FORMAT: **.MP4**

BITRATE: 5000 kbps AUDIO: NO

ALLOWED LENGHT (All files must have the same

duration): 10s / 15s / 20s / 25s / 30s

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: .JPG

IMAGE QUALITY: 72 dpi

The material must be delivered via WeTransfer (or another file transfer service) no later than the 4th working day prior to the go-live date. During national holidays, delivery must be anticipated. The material will be processed upon receipt of an upload confirmation email sent to the following address: