

MAXILED OUTDOOR ROMA TERMINI

TECHNICAL SPECIFICS

The production of the following format is required, either video or image:



2 MAXILED 864x1440 Pixel

TECHNICAL SPECIFICS X VIDEO FILE:

CODEC VIDEO: **H264** FILE FORMAT: **.MP4**

BITRATE: **5000 kbps** AUDIO: **NO**

ALLOWED LENGHT (All files must have the same duration): **10s / 15s / 20s / 25s / 30s**

TECHNICAL SPECIFICS X STATIC FILE:

FILE FORMAT: **.JPG**

IMAGE QUALITY: **72 dpi**

The material must be delivered via WeTransfer (or another file transfer service) no later than the 4th working day prior to the go-live date. During national holidays, delivery must be anticipated. The material will be processed upon receipt of an upload confirmation email sent to the following address:

onair@gsretail.it