The production of the following 14 formats, either video or image, is required:

Format	Locations
1088x512 px	(MLD Genova Brignole, MLD Palermo)
1200x700 px	(MLD Metro 2 Roma Termini, MLD1-2 Verona)
1248x672 px	(MLD Bari, MLD Parking Roma Termini)
2048x1152 px	(MLD Milano)
1344x768 px	(MLD Genova Principe, MLD Metro 1 Roma Termini)
1920x720 px	(TLED 1-2 Roma Termini, MLD 1 Venezia Santa Lucia)
4224x1512px	(MLD 2 Roma Termini)
2304x1152 px	(MLD Atrio Milano, MLD Jumbo Milano, MLD 3-4 Napoli, MLD 2 Venezia Santa Lucia)
2400x400 px	(MLD Venezia Mestre)
3456x640 px	(MLD Torino)
768x480 px	(MLD 1-2 Napoli)
768x512 px	(MLD Bologna, MLD1 Firenze)
864x568 px	(MLD 1-2 Atrio Roma Termini)
960x576 px	(MLD 2 Firenze, MLD Roma Tiburtina)

TECHINAL SPECIFICS X VIDEO FILE:
CODEC VIDEO: **H264** FILE FORMAT: **.MP4**
BITRATE: **8000 kbps** AUDIO: **NO**
ALLOWED LENGHT (All files must have the same duration): **10s / 15s / 20s / 25s / 30s**

TECHNICAL SPECIFICS X STATIC FILE:
FILE FORMAT: **.JPG**
IMAGE QUALITY: **72 dpi**

The material must be delivered via WeTransfer (or another file transfer service) no later than the 4th working day prior to the go-live date. During national holidays, delivery must be anticipated. The material will be processed upon receipt of an upload confirmation email sent to the following address:

onair@gsretail.it